



SKYSHOT

DIGITAL SERVICES

Digital Billboard Advertising 2025 Sales Sheet

Revision Date: July 29, 2025

Contact Us



(226) 688-7709
sales@skyshotds.com



www.skyshotds.com



SKYSHOT
DIGITAL SERVICES

why advertise with us



Premium Locations

We only choose high traffic locations.



Enhanced Visual Appeal

Movement and animation create more visual appeal.



Maximum Visibility

We position directly in front of potential customers.



We Are Canadian

Locally owned and operated in Grand Bend.



Increased Engagement

Motion elements attract attention.



Early Bird Bonus

Each new location unlocks bonus monthly ad plays until your maximum is reached.



Stronger Storytelling

Motion helps build compelling stories.

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our digital signs

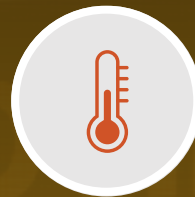
Motion advertising uses video, graphics, and animation to tell visual stories, promote products, and engage audiences.



Various display sizes to suit your needs.



Full colour display with video capability.



Operating temp. rated from -40 - +60c.



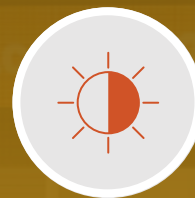
North American electrical safety compliant. Runs on 120v or 240v power.



Simple content management powered by VideoStar.



HeatSink enable brightest LED in the industry.



DaySensor automatically adjust display brightness.



VandelGuard protects display against vandalism.

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our SkyShot ads

1

8 second ad slots

2

Images, animation or video

3

Images (JPEG or PNG)

4

Videos/Animation (MOV, MP4)

5

2:1 horizontal aspect ratio,
min. res. 432×864 px.



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location & pricing

#2501 - TIM HORTONS DRIVE-THRU, EXETER, ON

Hours of Operation

4:15AM - 10:15PM - 17.5hrs Per Day

165,000 Impressions Per Month

5,500 Impressions Per Day

Billboard Size - Single-Sided 12ft by 6ft

STANDARD PACKAGES

PACKAGES	PRICE	CPM
1 MONTH	\$499.00	\$3.02
3 MONTHS	\$466.00	\$2.82
6 MONTHS	\$433.00	\$2.62
12 MONTHS	\$399.00	\$2.42

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professional ad design services

No ad? Our pros can design one, complete with video, animation, and effects!

PROFESSIONAL AD DESIGN

(Approximately 2-4 hours)

\$125/hr

CUSTOM ANIMATION

\$199 one-time fee



SKYSHOT

DIGITAL SERVICES

Make your business stand out.

Invest in dynamic digital billboards!

Contact Us Today



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